
SOUTHWEST COMMUNITY FINANCING AUTHORITY

MINUTES OF ANNUAL MEETING

June 14, 2016 at 2:00 p.m.

Murrieta City Council Chambers
1 Town Square
Murrieta, CA 92562

Note: Recording devices were not available at the meeting; Meeting minutes are a summary.

Members Present:

Randon Lane	Chairman, City of Murrieta
Vicki Warren	Vice-Chair, City of Canyon Lake
Kevin Jeffries	County of Riverside, First Supervisorial District
Bridgette Moore	City of Wildomar

Members Absent:

Maryann Edwards	City of Temecula
Brian Tisdale	City of Lake Elsinore

Staff and Guests were also present at the meeting

1. CALL TO ORDER:

The Southwest Communities Financing Authority (SCFA) meeting of the Board of Directors was called to order at 2:05 p.m. by Chairman Randon Lane. The following board members were present: Chairman Lane, Members Vicki Warren, Bridgette Moore and Kevin Jeffries. Vice Chair Vicki Warren led the group in the flag salute.

2. MEMBER COMMENTS: No comments.

3. APPROVAL OF MEETING MINUTES OF February 4, 2016:

Member Moore made a motion to approve the meeting minutes of February 4, 2016.

Seconded by Member Warren

Motion passed unanimously.

4. PROGRAM ADMINISTRATOR UPDATE: No Updates.

5. AFV Shelter Updates:

A) Accomplishments: Ms. Kris Anderson provided an update of the most recent accomplishments at the shelter.

B) AFV Vaccination Clinics: The Board discussed the current clinic dates and that although they were operative with the current shelter hours and clientele, they were not being held according to the AFV shelter Operations Agreement (Section 8p).

Member Moore made a motion to revisit the vaccination clinic hours in six (6) months.

Seconded by Member Warren

Motion passed unanimously.

C) Update on Wings of Rescue Costs to Transport Animals out of Shelter: Members discussed again that Wings of Rescue successful adoption rates occur when they are utilized to transport animals out of the shelter. Ms. Kris Anderson reported that Wings of Rescue receives approximately \$100 per animal. AFV provided an accounting of fees paid for these services. Chairman Lane asked if these costs are included in the budget, and Ms. Anderson replied no, these costs are not in the planned budget. There was no further discussion.

6. Results of Helen Woodward Performance Review of the AFV Animal Shelter:

Mr. Brian Nestande referenced the attached documents which include the Helen Woodward (HW) Performance Review and responses, AFV responses, and AFV's Board responses. Mr. Nestande stated the EMC reviewed all documents presented, found no egregious findings made by HW, and recommend the Board approve the Performance Review and accept AFV's corrections to findings.

Mr. Nestande stated the EMC is also requesting the SCFA Board's further direction on other suggestions made by HW with regards to human resources, development of a fund raising team, and development of a 5-year Strategic Plan.

Board members reviewed and discussed and reviewed the HW Performance Review. The HW Performance Review also suggested a professional marketing/fundraiser be hired; this would add to AFV's revenue as well as staff development. Members discussed inclusion of a marketing consultant in the 5-year plan.

Randon Lane asked if there was any public comment on this item. There was none.

Board members delayed any motions until Agenda Item No. 7 below could be discussed.

7. Update on Volunteer Marketing Services:

Mr. Brian Nestande stated endeavors to engage volunteer marketing services for the shelter were unsuccessful. Chambers of Commerce and local water districts were contacted but were unable to provide the services free of charge.

Board members discussed other alternatives, such as utilizing Riverside County EDA marketing services for the remainder of the fiscal year, and possibly increasing the AFV 17/18 budget by approximately \$90,000 annually to accommodate the engagement of an AFV marketing consultant. Chairman Lane suggested a more affordable cost of \$50,000 be allowed for the marketing consultant.

Member Warren made a motion to accept the Performance Review as presented, to accept the corrections to findings made by AFV as presented, to utilize Riverside County EDA services for the remainder of fiscal year for marketing services, and to increase the FY 17/18 AFV Operations Budget by approximately \$50,000 for the recruitment and engagement of a marketing consultant.

Seconded by Member Moore

Motion passed unanimously.

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8. **Public Comment:** Ms. Kris Anderson introduced Ms. Tammi Boyd, the new president of the AFV Board.

9. **ADJOURNMENT:** The Board adjourned the meeting at 2:25 p.m. to its regular meeting scheduled for August 4, 2016, at 2:00 P.M., at the Murrieta City Council Chambers, 1 Town Square, Murrieta, CA 92562.