AFV Welcomes Our New Executive Director, Monica Wylie

AFV conducted a nationwide search for our new executive director. We were fortunate to find and hire Monica Wylie, who began her position as executive director on September 9, 2019.

Monica was the deputy director at The Humane Society for Tacoma & Pierce County in Tacoma, Washington, where she spent 15 years coming up through the ranks. She started out in customer service and, as a result of her excellent performance and results-oriented leadership, worked her way up to deputy director. As deputy director, Monica was responsible for providing visionary leadership for, at one point, the largest open admissions shelter in the state of Washington. Her hands-on ability to work with a wide variety of stakeholders, including team members, customers, communities and the animal welfare industry, resulted in numerous successful and harmonious partnerships and programs.

Having spent 15 years in animal welfare, Monica has a track record of identifying areas of opportunity in the world of animal sheltering; she delivered measurable results in various settings and programs in line with current best practices. Monica stated, “Collaboration at all levels, both within an organization and with community partners, can often be the difference between life and death in the sheltering world.”

Monica has been a guest speaker at animal welfare national and regional conferences. She presented at the Humane Society of the United States (HSUS) Regional Cat Symposium in Seattle and Phoenix, HSUS Animal Expo as part of Pets For Life (three years in a row) and part of the Million Cat Challenge.

(Continued on next page.)

YOUR MISSION: Should you choose to accept it...

Plenty of top secret surprises are in store at AFV’s annual Wines for Canines & Kitties: “Fur Your Eyes Only” fundraising gala September 28, 6:30-10:00 pm, at Wilson Creek Winery in Temecula. NBC Inland Empire Bureau Chief Tony Shin will emcee this year’s secret agent-themed event which promises an evening of espionage and philanthropy for all in attendance.

Tickets are $125 per secret agent or $1,000 for a table of ten which includes dinner, dessert and music under the moonlight; wine and a signature event champagne cocktail; dogs on the catwalk; stealth photo ops and much more.

Visit www.winesforcanines.com for details.
Some of Monica’s accomplishments include the following:

- Initiated one of ten pilot mentorship cities in inaugural Pets for Life program launch
- 133% increase in event revenue
- 500% increase in retail sales
- 1000% increase in number of volunteers
- Created first rabbit webinar for HSUS
- Beta test site for Dr. Margaret Slater’s Feline Behavior Study
- Million Cat Challenge inaugural site
- Orchestrated three vaccine clinics reaching more than 1,500 underserved pets
- Implemented TNR program
- Founding member of Puget Sound Animal Shelter Alliance
- Presented intake behavior findings to UC Davis Koret School of Shelter Medicine
- Awarded grants for several programs including TNR and Pets for Life
- Implemented standards of care to ensure the Five Freedoms were met for all animals
- Created Employee Feedback and Evaluation process, including recruiting and retention segments
- Conducted process re-engineering to ensure efficiency and flow in areas of operation
- Increased revenue of annual fundraiser by 50%
- Created standard operating procedures for shelter departments
- Increased live release rate from 70% to more than 90% for both cats and dogs
- Worked closely with Kate Hurley, DVM; Cindy Karsten, DVM; and Denae Wagner, DVM, with the Koret School of Shelter Medicine to calculate capacity for care and reduce length of stay by 50%
- Instituted first Pets for Life Program in the northwest and secured more than $100,000 in grant funding to continue the program and support underserved communities
- Increased Foster Program tenfold and reduced length of stay by two-thirds

Monica’s leadership style is one of inclusivity; she believes in the team approach, positive change, and creative programs that help the animals and the communities served. We look forward to Monica’s spirit of positive change and organizational growth at AFV. Welcome onboard, Monica!

Jeanette-Marie Bassi, AFV board member; Sam DeLuca, Chris Caldwell, Beth Soltysiak, AFV director of donor development; Kristine Anderson, AFV board member; Kathy McIntire, AFV director of administration.

AFV is coming up on our largest fundraising event of the year, Wines for Canines and Kitties, FUR YOUR EYES ONLY, Saturday, September 28, 6:30 pm, at Wilson Creek Winery. This fun James Bond themed affair will include Tony Shin from NBC 4 as MC, dinner, tango performance, AFV dog show, champagne reception, wine, and live auction. You will not want to miss this fun and important event for AFV! For tickets, please go to Winesforcanines.com.

I know there are many nonprofit and city events happening around the same time as this special event, but we rely on your support to expand our animal programs for military families and new programs for the elderly in our communities. Any businesses that would like to support this event through sponsorship, which includes one-of-a-kind marketing benefits to reach your target market while supporting the animals, please call me at 951-805-6239. AFV would not exist without the support of local cities, businesses and community supporters.

Thank you again for your support. It takes a village…
FOLKS, WE’VE GOT A PROBLEM.

HOUSTON, WE’VE GOT A PROBLEM.

Folks, we need to have a serious talk. Something is very wrong in our communities. And, yes, it is a life or death situation.

We can fly men to the moon, send a rover (not the K9 kind!) to Mars, sequence the human genome, cure disease; and, yet, some people in our communities still haven’t made the simple effort to spay/neuter their pets.

“I can’t afford it,” you say? Or, “It’s too much trouble”? “My pet never goes outside”? (Hey, it only takes one escape, and escape they will, especially when they are in heat or if a male cat or dog lives near a female in heat!)

The cost of a spay for a (female) cat at our low cost clinic is only $60; neuter for a (male) cat is $50. (Surgery costs for dogs are based on weight.) You can hardly take the family out to dinner for those prices these days. If money is tight, we might be able to help. Call us, and we’ll steer you in the right direction. (We even give out free spay/neuter vouchers at various times throughout the year. All you have to do is pick one up and use it!)

This was a rough summer for AFV staff. The cats just kept coming and coming. Every day, there were more litters in the night drop and coming through the front door.

Adopting a pet is a responsibility that should not be taken lightly. Food, vaccinations and other medical expenses are going to add up. Spay and neuter is one of the first expenses for which you should plan. It will create a better life for you and your pet; and, you will not have the worry of unexpectedly being presented with several litters every year. (Yes, cats can have as many as five litters in a year!)

Our low cost spay/neuter clinic makes doing the responsible thing as easy and convenient for you as possible. We are even open seven days a week!

So, c’mon, call us today—951-674-7729.

AFV is a firm believer in humane euthanasia for very sick, elderly or seriously injured pets. When the time comes, we are here for you.

We also offer in-home euthanasia.

For more information and advice, please call 951-674-0618, ext. 233.

If a dog was the teacher you would learn things like:

- When your loved ones come home, always run to greet them.
- Never pass up the opportunity to go for a joyride.
- Allow the experience of fresh air and the wind in your face to be pure ecstasy.
- Take naps.
- Stretch before rising.
- Run, romp, and play daily.
- Thrive on attention and let people touch you.
- Avoid biting when a simple growl will do.
- On warm days, stop to lie on your back on the grass.
- On hot days, drink lots of water and lie under a shady tree.
- When you’re happy, dance around and wag your entire body.
- Delight in the simple joy of a long walk.
- Be faithful.
- Never pretend to be something you’re not.
- If what you want lies buried, dig until you find it.
- When someone is having a bad day, be silent, sit close by, and nuzzle them gently.
A big thanks to two super volunteers, Michael Wouwenaar and Dallas Swallow, for building our erosion braces in front of the shelter.

Michael took our railroad ties home and cut, power washed, and weather sealed them. He also donated the metal nails and sand used in the project. Dallas helped dig, level, and pack the ground. Thanks, guys, you saved the animals a bundle of money!

We also thank the Canyon Lake Woman’s Club and their canine friend for choosing AFV as one of the non profit organizations they donated to this year. It certainly means a lot to us and the animals in our care!

Can’t forget Troop 1952! Check out all the goodies they brought. Hey, they even brought some Girl Scout cookies for the staff!

Thanks, girls!

Pictured are our own Beth Soltysiak, AFV director of donor development; Kathy McIntire, AFV administrative supervisor; and Rick Magira, AFV human resources generalist accepting a donation from Orange Grove Energy. Thank you!

‘Course, some of our very best friends are our wonderful volunteers. Here they are at the Volunteer Appreciation BBQ held for them earlier this summer. We love you guys!

And, we’re not forgetting all the wonderful people in our communities who save lives by adopting the homeless animals at the shelter.

Mrs. Funston and her husband lost their previous little dog several months ago. When they felt ready to open the hearts to another, they met Claire and Brianna at a recent Saturday adoption show at the Murrieta Petco and adopted them both! Aren’t they a super sweet pair?

Get answers to the most common problems new shelter dog owners face:

- Leash Walking
- Potty Training
- Fear/Anxiety
- Food Guarding
- Destructive Behavior
- ...and more!

5:30-6:30PM • SECOND Wednesday of Month
Animal Friends of the Valleys Classroom
33779 Mission Trail, Wildomar, CA 92595
Dear Animal Friends...

I just wanted to send you this (picture) of Simba. He hadn’t been playing at all since we arrived here in California. Thanks to your help he got the care he needed and is now feeling great and back to his usual self!

Thank you from the bottom of my heart. — B. Duncan

Thank you...it is so depressing to not be able to care for your pet. You were a big help (to Boomer). — B. Hurd

Did you know that we are able to assist our residents who need help caring for their pets? We are grateful to be able to offer the Dryden Grant for an adult living in one of the cities we serve and whose income is less than $2000 per month. Please note that grant money is not always available. Contact Kathy McIntire, AFV administrative supervisor, at 951-674-0618, ext. 219, for information.

About five months ago, my girlfriend and I adopted two kittens from this shelter. We were helped by Jonathon Chrispen and he was amazing! He answered every question we had and even gave answers to questions we didn’t know we should be asking!

More recently, my girlfriend and I wanted to adopt a dog. When deciding where to go, there was no other choice than to go right back to Jonathan at AFV. Once again, outstanding service! We met our newest family member and instantly fell in love! Thanks to everyone at AFV, especially you, Jonathon. — Brett S.

Marley (left), and Sir Ulrich Von Lichtenstein (right)

Jonathon Chrispen

Heat Wave

When it’s sooo hot that both of you have to take a break from the chase, you know it’s hot!

Officer Dossett found an overheated runner and is waiting for backup to help get him loaded.

This big 200 lb. Neo Mastiff was taken to Murrieta Animal Hospital and treated for heat exhaustion and is fine. Thank you Murrieta Animal Hospital for being partners with AFV Animal Control. You guys are amazing! Thank you to the bystanders that brought water to help.

(Oh, and Officer Dossett is ok, too!)

Still Putting Off Having Your Pet Microchipped? Then You Need to Read This!

Back in August, we received a report that a cat named Mushu was lost in Temecula and that she was microchipped. Several days later, a Temecula resident found a cat and took her to a veterinary office to check for a microchip, but no chip was found. She then posted a Found Report on our website.

A few weeks later, Lisa Castle, our pet recovery clerk, heard from the owner that she had seen Mushu on the Lost Found Page on our website and had contacted the finder. They compared photos, and the cats looked identical. But there was still the issue of the microchip.

Thankfully, the finder took the cat to another animal hospital and, voila!, she was found to have an international chip! But that’s not the end of the story—her owner had left the country and was now in Qatar in the Middle East!

Imagine Lisa’s surprise when the owner emailed her that she had flown back to California and was reunited with Mushu! They flew back to Qatar the next day.

Animal Friends of the Valleys Core Values

Compassion for Animals
Employee Excellence
Outstanding Community and Customer Service
Building Strong Networks, Partnerships and Alliances
Educational Advocacy
Fiscal Responsibility
Animal Friends of the Valleys
Wines for Canines and Kitties

FUR YOUR EYES ONLY

JOIN US SATURDAY, SEPTEMBER 28TH 2019 AT 6:30PM AT WILSON CREEK WINERY 35960 RANCHO CALIFORNIA RD, TEMECULA, CA 92591 FOR AN EVENING OF ESPIONAGE & PHILANTHROPY.

INFILTRATE THE SPY GALA, ASSUME YOUR SECRET AGENT IDENTITY AND PARTICIPATE IN FUN, INTERACTIVE STATIONS TO COMPLETE YOUR MISSION: RAISE FUNDS FOR THE LOST, HOMELESS AND ABANDONED ANIMALS IN OUR COMMUNITIES.

ATTIRE: THINK BOND, JAMES BOND

ADMISSION: $125 PER AGENT OR $1,000 FOR A TABLE OF 10

PURCHASE YOUR TICKETS AT WINESFORCANINES.COM
ANIMAL FRIENDS OF THE VALLEYS

PAWS ON THE PROMENADE

SPOOKTACULAR

Saturday, October 26
10:00 AM - 1:00 PM
Promenade Temecula

THIS FREE EVENT FEATURES:
FREE PET PARADE
DOG COSTUME CONTEST
TREAT BAGS FOR CONTESTANTS
COMMENORATIVE PLAQUES FOR WINNERS
VENDOR BOOTH TRICK-OR-TREATING
LOCAL BUSINESS VENDORS
ADOPTABLE DOGS
RAFFLE PRIZES

Enter our Pet Costume Contest for a $20 donation per contestant!

PRESENTED BY:

SIGN UP AT PAWSONTHEPROMENADE.COM
Have You Heard?

We are happy to report that the city of Wildomar has joined the cities of Menifee, Canyon Lake and Lake Elsinore in requiring that all cats and dogs residing in the cities be spayed/neutered and microchipped. We are hopeful that Temecula and Murrieta will soon require the same.

Shepherd of Life Lutheran Church welcomes the community of pet owners to join them for The Blessing of The Animals

A short blessing of our pets by Pastor Linda Olsen and a chance for pet owners to meet.

Saturday, Oct. 5 at 10 a.m.
30400 Grand Ave., Lake Elsinore

Did you know you can purchase an ID tag for your pet at the shelter? Check out our tag engraving machine in the shelter lobby!

Psst! you can donate to AFV every time you make a purchase on Amazon. Simply go to smile.amazon.com and choose Animal Friends of the Valleys as your charity. It costs you nothing, but helps the animals big time!

Kids had a Great Time at Kids Camp!

A big thanks to LLL Reptiles, Murrieta Police Dept., and Robin and Kristin with Lucky Bunny Rabbit Rescue for participating in Kids Camp this summer!

114 Animals Adopted During Clear The Shelters Weekend!

What a great weekend it was during the August Clear the Shelters event! We adopted 61 cats, 52 dogs, and a pot belly pig during the three day weekend. An extra special huge thanks to Lucky Chi Dog Rescue for sponsoring the spay/neuter fees for the animals adopted.

Here are just a few of the lucky adoptees!

More Exciting Happenings This Summer...

Kitten Yoga was a lot of fun, too!

"Hey, look at me!"

This little guy was lucky enough to meet one of the players at Bark 'N Brew!
Giving Tuesday
December 3

Giving Tuesday is a global day of giving fueled by the power of social media and collaboration.

Celebrated on the Tuesday following Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday, Giving Tuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

On December 3, 2019, join the movement and give—whether it’s some of your time, a donation, or the power of your voice in your local community.

Visit animalfriendsofthevalleys.com/givingtuesday to learn how you can support AFV this year.

Can You Lend A Hand?

It has been an incredibly busy summer at the shelter. It seems we no sooner breathe a sigh of relief when we have a great adoption day and fewer lost animals coming in, than we’ve got a full house again.

Have you ever considered helping an animal find a home by fostering a homeless dog or cat? Fostering is a rewarding experience for you as well as for the animal. You can build up his confidence and learn more about his personality than we can here at the shelter, thereby helping him find his perfect forever home!

We have a Foster Orientation at the shelter the last Wednesday of each month from 5:30 to 8:30 pm.

For more information or to RSVP our foster coordinator, please contact her at foster@animalfriendsofthevalleys.com.

Still Need to Spay or Neuter Your Pet?

We’ve got you covered. Our low cost spay and neuter clinic is just a phone call away.

Do your part to help stop the pet overpopulation crisis! Your pet will be happier and healthier, most importantly, he or she will not contribute more litters to a world that does not have homes for them.

Call for an appointment today: 951-674-SPAY (7729)

Need vaccinations or microchip? Open daily - 10:00 am to 1:00 pm (no appointment necessary.)

For more information, log on to our website: www.animalfriendsofthevalleys.com/services-licensing/.
THANKS FROM THE ANIMALS...

Without the help of our many supporters we would not be able to continue helping the animals in need. Thanks to these and all the other friends who contributed to AFV the second quarter of 2019.

In Memory of...

ARNOLD DAURIE  
Alan Daurie  
Joyce Lei

DONALD LOWE, JR.  
Diana Grubb  
Theresa Ladowski

LYNN WALKER  
Donna Hugh  
Nancy Smith  
Patricia Smith

AL MARCUM  
Stella Marcum  
Elizabeth Irwin  
Phyllis Ernest  
J W Lewis

RENEE JERMAN  
Charles Jerman

B. C. RUSCOE  
Susan Ladd

GLADYS WINTER  
Joe/Susie McMichael
One Last Thing

Because of supporters like you, we are able to help sad little dogs like Louie. Here is his story...

Late this summer our staff found a poor little dog abandoned in a carrier (that was infested with spiders) in front of the shelter. He was severely matted, missing hair, had debris in his coat, and the collar he was wearing was too tight. Several of our health check staff stated that his condition was one of the worst they had ever seen. In fact, they used the word “despicable” to describe it. There was no way this little guy would be returned to his “owners”. (And, not surprisingly, they never came looking for him.)

One of the first things our staff did was to trim the hair around Louie’s face and eyes. With just that little bit of care, they said, he turned into a “new, happy dog!”

But the story gets better! The very day Louie came in, someone saw the love the little guy still had for humans and made the decision to give him a loving home.

We are so happy for you, Louie!

Can You Help?

We need...

- Enhancement toys for dogs
- Martingale collars (all sizes) for our dog walking program
- Wet kitten food—Friskie Paté /Fancy Feast kitten
- Dry kitten food—Purina Kitten Chow
- Tidy Cat clumping cat litter
- Cardboard scratching posts
- Non-carpeted cat trees
- Kitty toys
- Heating pads with temperature control
- Dry Iams kitten/puppy food
- Toys for dogs/cats
- Soft dog treats
- Small pet beds and blankets
- Bleach, laundry soap, Windex, trash bags
- Tearless shampoo for dogs

Our cats would love to have two sliding glass door doggie doors so they can go in and out of the cattery to their outside screened-in patio area.

Don’t Forget to License Your Pet!

It is a state law and city ordinance that all dogs 4 months of age and older be vaccinated against rabies and licensed in the city in which the animal lives. Rabies vaccinations are available at our low cost/spay neuter clinic for only $6.

You can license your pet online on our website at: animalfriendsofthevalleys.com (click on “My Account”.)
### Animal Friends of the Valleys Calendar

#### September
- **25** Foster Orientation (5:30 pm)
- **28** WINES FOR CANINES AND KITTIES

#### October
- **9** Dog Behavior Q&A (5:30 pm)
- **20** Paws On Sunday, Shelter Open Noon—4 pm
- **26** PAWS ON THE PROMENADE
- **30** Foster Orientation (5:30 pm)

#### November
- **13** Dog Behavior Q&A (5:30 pm)
- **17** Paws On Sunday, Shelter Open Noon—4 pm
- **28** Happy Thanksgiving! (Shelter Closed)

#### December
- **3** Giving Tuesday
- **13** Dog Behavior Q&A (5:30 pm)
- **16** Paws On Sunday, Shelter Open Noon—4 pm
- **25** Merry Christmas! (Shelter Closed)

### Please Support Our Shelter Shuttle Sponsors
- Temecula Valley Woman’s Club
- Carol’s Pet Grooming
- Anderson Professional Services
- Murrieta Lions Club
- Country Kennels, Inc.
- VCA Antech, Inc.
- Gallery Homes LLC
- Dogtopia
- Image Zone
- Emergency Pet Clinic of Temecula
- Go Green Realty
- It Works!
- Erin Foxwell, Distributor
- Pepper’s Pet Spa

(25% off first service with adoption papers)

### Huey’s Heroes Reading Program
- **Every Wednesday, 3-4:30 p.m.**
- Volunteer Orientation
- 1st & 3rd Wednesdays, 5-6 p.m.
- Adoption Show at Murrieta Petco
- Every Saturday, 10 am to 3 pm